

The logo for the DLF 2018 Forum features a cluster of white dots of varying sizes on the left, with the text 'DLF 2018 FORUM' in a white, sans-serif font to its right.

DLF 2018 FORUM

LAS VEGAS, NV

OCTOBER 15-17

&

NDSA 

Digital Preservation 2018

LAS VEGAS, NV

OCTOBER 17-18

**SPONSORSHIP
OPPORTUNITIES**

Las Vegas
PRELIMINARY
PROSPECTUS

The DLF Forum

The [Digital Library Federation Forum](#) is an international meeting of technology and digital services professionals from the fields of libraries, museums, and archives. There are many benefits that your organization or company will experience by supporting the Forum. **We are seeking sponsors for the 2018 Forum, to be held in Las Vegas, Nevada, October 22–24, at the M Resort.**

- DLF has over [150 member institutions](#)—90+ new in the past several years alone. Take advantage of the rapid growth of this active community and meet digital library, museum, and archive professionals where they come together—the DLF Forum.
- Broaden your audience! Several affiliated events are co-located with the Forum including NDSA's Digital Preservation 2018, Taiga Forum, the eResearch Network, workshops, meetups, and more.
- Be part of a conversation that extends beyond the three-day Forum and the pre- and post-conference events, via DLF social media (we invite sponsor blog posts and tweets) and the livestream.





Why Sponsor the DLF Forum or NDSA's Digital Preservation?

- Be recognized for supporting professionals working in the critical field of digital libraries in a conference that focuses on collaboration, creativity, and the common good.
- Support the community actively fighting fake news and alternative facts by developing technology and techniques that grant people access to valid information and help them evaluate sources and verify facts.
- Enhance your institutional identity by effectively marketing and promoting your company or organization.
- Take advantage of great networking opportunities and send a representative to interact with professionals from cultural institutions and digital libraries that can provide your organization with new insights to the changing landscape information and data management.
- Target prospective cultural institutions from around the world that have taken an interest in digital library technology and build strong relationships with prospective customers.
- Showcase and spread the word about your innovative products and services.

About the Forum

The DLF provides a forum in which professionals from a community of academic libraries and cultural institutions can work together to share experiences and seek solutions to common problems. The Forum is welcoming to DLF members and others working in the field and allows people to connect, share, learn, and grow. With an attendance of over 700 people, the Forum is a place to meet colleagues, mentors, and visionaries. The 2018 Forum will be held in Las Vegas, NV, October 15–17 at the M Resort.

Who Attends DLF Forum?

- attendees from several countries and all areas of the US
- a significant cohort of library directors and decision makers
- technology and project management experts
- all attendees want to learn about vendors' products and services





About NDSA

The [National Digital Stewardship Alliance](#), hosted by the Digital Library Federation, is a consortium of over 200 partnering organizations, including universities, professional associations, businesses, government agencies, and nonprofit organizations, all committed to the long-term preservation of digital information. Members work together to preserve access to our national digital heritage.

Digital Preservation is the major meeting and conference of the NDSA—open to members and non-members alike—focusing on tools, techniques, theories, and methodologies for digital stewardship and preservation, data curation, the content lifecycle, and related issues. Typically Digital Preservation attracts attendance of more than 200 participants.

Sponsorship Levels for the 2018 DLF Forum and NDSA's Digital Preservation 2018

BENEFIT	Adamantium \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$1,000
Named conference event (Reception, Keynote or Closing Session)	✓				
Logo on poster at breakfast, coffee break, or lunch		✓			
Sponsored lunch session	✓				
Vendor table	✓	✓	✓		
Brochure in conference materials	✓	✓	✓	✓	
Featured Sponsor on diglib.org	✓	✓	✓	✓	
Logo on Forum Sponsors Page	✓(XL)	✓(L)	✓(M)	✓(S)	
Name on Forum Sponsors Page					✓
Noted sponsor in online program	✓	✓	✓	✓	✓
Print recognition in on-site signage	✓	✓	✓	✓	✓
Acknowledgement from the podium	✓	✓	✓	✓	✓
Conference registrations (\$750 value each)	3	2	1	0	0

Unique Sponsorship Opportunities

Childcare Fund—various—talk to us!

DLF has created a fund to offset the cost of childcare for Forum attendees. Donations in any amount are welcome—those that match or exceed a sponsorship category amount may be eligible for sponsorship benefits.

Livestream—\$12,000

The webcast and recording of select sessions will extend the conversation beyond the conference. Your logo will be featured during breaks in the livestream and on all recordings. Includes all the benefits of a platinum level sponsorship.

Official Swag—\$6,500

Your logo will join DLF's on the conference gift—type TBD. Includes all the benefits of a gold level sponsorship.

Tote Bags—\$3,500

Your logo on the official conference tote bags is sure to get a lot of attention on your organization. Includes vendor table.

Lanyards—\$3,000

Everyone will be wearing your logo all week—and in photos from the conference. Includes vendor table.

Exhibiting

- Organization with 10+ FTE—**\$1,000**
- Non-profit or organization with less than 10 FTE—**\$750**
- Exhibit at the Forum, DigiPres, or both

Add a table to your sponsorship package (included with Adamantium, Platinum, and Gold)

Engage with attendees during breaks, meals, and breakout sessions. Limited space available.

Contact Us

To sponsor the Forum,
please contact Louisa Kwasigroch at
lkwasigroch@clir.org or 202-939-4758.

Stay in Touch

DLF

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NDSA

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