

# Did we get the cart before the horse?

(Faculty researcher feedback)

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- \* Great content
- \* Packaged really nicely
- \* Loaded up and ready to go

... but how is it going to travel?



The cart...

- ❖ Where is it in Google?
- ❖ Will someone notify me?



The horse.

❖ Why should I look in here?

❖ How do I find anything here?



And then the  
sale...

❖ How do I find it on my desktop?

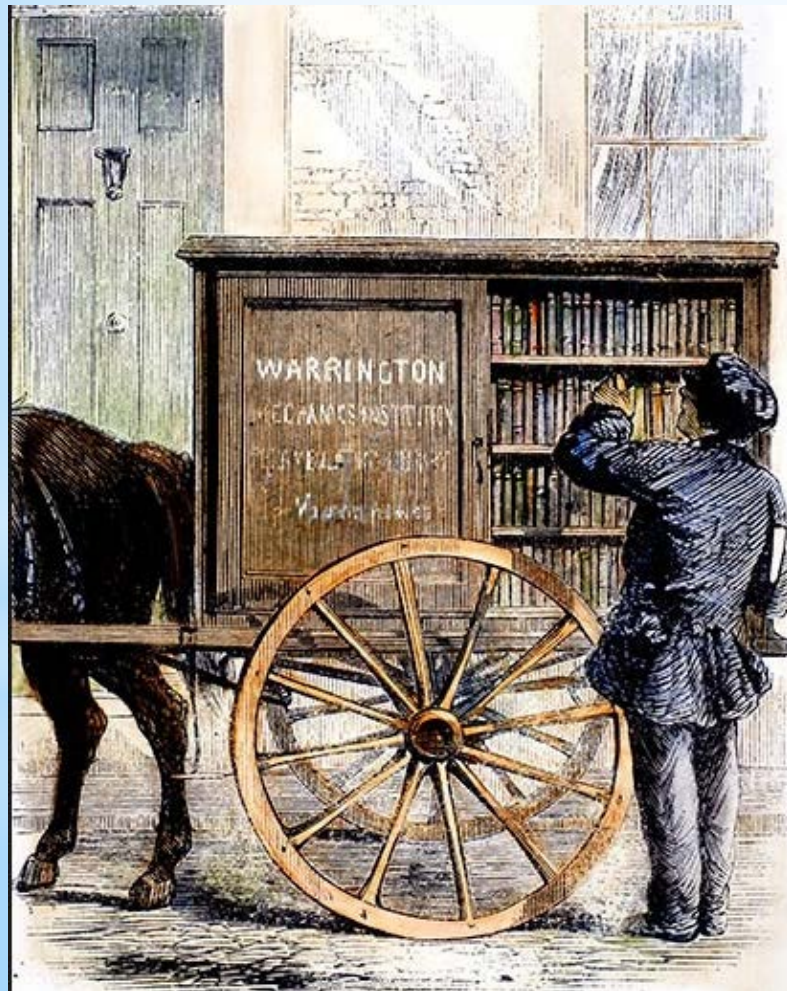


...and after the sale?

- ❖ Notification systems
- ❖ High visibility
- ❖ Clear visualization of contents



What we need...



- ❖ Standardized search functions
- ❖ Clear instructions & explanations
- ❖ Limiting and refining

What we need...



- ❖ Browse options
- ❖ Extractable content

that contains:

- ✓ Citations
- ✓ Useful file names



# What we need...



# Great content is not enough!



*It must reach our users, in the form they need.*

**More info:**

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